

2010 OA Family Banquet Program Advertisement Campaign Arrowman Official Instruction Sheet

Dear Brothers,

This March 20th, Enda Lechauhanne Lodge #57 of the Order of the Arrow – Boy Scouts of America will hold their annual Awards Banquet. This annual event showcases the accomplishments of the Lodge and the membership for the past program year. The multi-media production will recognize both youth and adults who have earned special recognitions for service to their Lodge, the scouting program, and the Community as a whole. Over 250 scouts and their families – from around the Pittsburgh area – will attend this event.

We are seeking sponsors to help defray the costs of the event, in light of the rising costs of facility rental and the awards program, while keeping the Banquet affordable to the membership. Our goal is to raise \$3,000.00 in sponsored advertisements. This has allowed this year's ticket to remain the same as last year.

Each Chapter is asked to attain a goal of \$250.00 in total advertisement sales.

There are two ways that a potential sponsor may advertise:

- ⊞ A \$25.00 display type advertisement (Need to get ad copy)
(Business Card Sized)
- ⊞ A \$50.00 display type advertisement (Need to get ad copy)
(1/4 of a Page)
- ⊞ A \$100.00 display type advertisement (Need to get ad copy)
(1/2 of a Page)*
- ⊞ A \$200.00 display type advertisement (Need to get ad copy)
(Full Page)*

* - must be submitted for approval to Mr. Elwell.

You need to collect the payment and the ad copy from each sponsor as you close the sale. Checks are made payable to "GPC-BSA".

A drop dead date for advertisements will be January 31, 2010

All advertisements will appear in the Banquet program in a special "Sponsors" section. Additionally the name of any display advertisers will appear in a video portion of the program during the awards presentations.

For any additional information or special advertising opportunities for this program, please contact – John "Trae" Welsh at 412.526.5451. Final Ads can be emailed to Joe Elwell at joelwell@verizon.net.

